



## SPONSORSHIP OPPORTUNITIES

---

### JOIN OUR MISSION:

For 40 years, HOTEL INC, a 501c3 grassroots nonprofit, has served thousands of people in the Warren County community. We advocate, educate, empower and share in the work of our community to ensure all people have security through safe, affordable housing, health care and nutritious food. We envision a community where each person is valued and has an equal opportunity to thrive. **And you can help us make that vision a reality!**

### AN INVESTMENT IN HOTEL INC IS A WIN-WIN:

HOTEL INC offers different levels of investment opportunities for **year-round engagement** in our mission. No matter the level you choose, sponsorship of HOTEL INC demonstrates your company's community service commitment and support of our neighbors.

**We provide return on this investment.** HOTEL INC delivers unique opportunities to market and connect your brand with a good neighborhood cause, network with other businesses and individuals, and learn about grassroots solutions to partner with our neighbors so everyone has the opportunity to flourish.

**All of the events directly impact our neighbors in Warren County**—the people we currently serve and those who will learn about us to know that we are here to help with quality education and development to improve quality of life for all. To learn more visit our website at <https://hotelincbg.com/>.

### SPONSORABLE EVENTS AND PROGRAMS INCLUDE:

- The Preferred Tenant Program
- Hunger and Homelessness Awareness Week
  - Quarterly Lunch & Learns or Coffee & Conversations
- The Affordable Housing Fund
- Block Parties and Neighborhood Celebrations
  - Annual Housing Celebrations BBQ

---

### JOIN US TODAY:

If your company is interested in becoming a sponsor for a year, please email Rhondell Miller at [director@hotelincbg.com](mailto:director@hotelincbg.com).

We welcome your partnership and look forward to hearing from you soon!

---



# DETAILS

## THE PREFERRED TENANT PROGRAM:

This year-round program is designed to meet the specific and unique challenges that those experiencing homelessness face when trying to obtain and maintain safe and affordable housing. Weekly classes teach budgeting, credit recovery, reading a lease, housing readiness and building a healthy community. We believe in building community during our program, so we share a meal each time to increase peer to peer support.



The Preferred Tenant Program is open to 120 households annually. We promote this program widely among our mailing and email list of 2,500, through social media on Facebook (4,600 followers), and throughout the community through other partners like churches and other service organizations. We would recognize your company through these promotions and onsite signage, and we will reserve time for you to address our participants before each sponsored session.

## HUNGER AND HOMELESSNESS AWARENESS WEEK NOVEMBER 14-20, 2021

This event is widely promoted through all forms of media and is one of the most impactful weeks at HOTEL INC. It includes awareness activities and events that educate the public on the issues of food, health and housing insecurity in our community. HHAW is hosted as part of the national Hunger and Homelessness Awareness Week, and partners include other businesses, faith groups, local TV and radio station sponsors, and community groups who come to enjoy our annual Wendy's Chili Lunch and health and wellness events.



## OTHER OPTIONS:

Ongoing, HOTEL INC hosts stewardship and recognition events and raises funds to support 5-year housing plan through our Affordable Housing Fund. These options are listed below, and we would be delighted to share more about these if you are interested:

- Affordable Housing Fund Investment Opportunities – Ongoing
- 40<sup>th</sup> Anniversary Celebration
- Kentucky Proud Dinner
- Quarterly Lunch and Learns or Coffee & Conversations
- Block Parties and Neighborhood Celebrations
- Annual Housing BBQ

**TITLE SPONSOR****\$10,000**

- Listed as Title Sponsor for all events in a 12 month period
- Prominent logo placement on signage, announcements and advertisements
- Logo and featured article on publications and printed materials
- Logo on website, e-newsletters and promotions, and social media
- 10 Reserved seats for each event of your choosing

**PLATINUM SPONSOR****\$5,000**

- Prominent logo placement on signage, announcements and advertisements
- Logo and featured article on publications and printed materials
- Logo on website, e-newsletters and promotions, and social media
- 10 Reserved seats for one event of your choosing

**GOLD SPONSOR****\$2,500**

- Logo placement on signage
- Logo on publications and printed materials
- Logo on website and listing in social media
- 5 Reserved seats for one event of your choosing

**SILVER SPONSOR****\$1,000**

- Listing in publications and printed materials
- Listing on website and in social media
- 2 Reserved seats for one event of your choosing

**BRONZE SPONSOR****\$500**

- Listing in publications and printed materials
- Listing on website and in social media

# C O U N T U S I N !

Sponsor Level/Investment Amount: \$ \_\_\_\_\_

Recognition in the following (check all that apply):

- Preferred Tenant Program
- Hunger & Homelessness Awareness Week
- Housing Fund Investment Opportunities
- Farm to Table Dinner
- Annual Housing BBQ
- Block Parties and Neighborhood Celebrations
- Quarterly Lunch & Learns or Coffee & Conversations
- 40<sup>th</sup> Anniversary Celebration

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Credit Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CCV/Card Code: \_\_\_\_\_

By signing below, I am authorizing a sponsorship donation to HOTEL INC of a one-time amount listed above to be charged to the Credit Card listed above.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Email high resolution logo to [director@ hotelincbg.com](mailto:director@hotelincbg.com).