



SPONSORSHIP OPPORTUNITIES

JOIN OUR MISSION:

For almost 40 years, HOTEL INC, a 501c3 grassroots nonprofit, has served thousands of people in the Warren County community. We advocate, educate, empower and share in the work of our community to ensure all people have security through safe, affordable housing, health care and nutritious food. We envision a community where each person is valued and has an equal opportunity to thrive. **And you can help us make that vision a reality!**

AN INVESTMENT IN HOTEL INC IS A WIN-WIN:

HOTEL INC offers different levels of investment opportunities for one-time or year-round engagement in our mission. No matter the level you choose, sponsorship of HOTEL INC demonstrates your company's community service commitment and support of Warren County residents.

We provide return on this investment. HOTEL INC delivers unique opportunities to market and connect your brand with a good neighborhood cause, network with other businesses and individuals, and learn about grassroots solutions to partner with our neighbors so everyone has the opportunity to flourish.

All of the events directly impact our neighbors in Warren County—the people we currently serve and those who will learn about us to know that we are here to help with quality education and development to improve quality of life for all. To learn more visit our website at <https://hotelincbg.com/>.

SPONSORABLE EVENTS AND PROGRAMS INCLUDE:

- The Preferred Tenant Program
- Hunger and Homelessness Awareness Week
 - Quarterly Lunch and Learns
 - The Affordable Housing Fund
- Block Parties and Neighborhood Celebrations
 - Annual Housing Celebrations BBQ

JOIN US TODAY:

If your company is interested in becoming a sponsor for one or more of our events, please email Rhondell Miller at director@hotelincbg.com.

We welcome your partnership and look forward to hearing from you soon!



DETAILS

THE PREFERRED TENANT PROGRAM:

This year-round program is designed to meet the specific and unique challenges that those experiencing homelessness face when trying to obtain and maintain safe and affordable housing. Weekly classes teach budgeting, credit recovery, reading a lease, housing readiness and building a healthy community. We believe in building community during our program, so we share a meal each time to increase peer to peer support.



The Preferred Tenant Program is open to 120 households annually. We promote this program widely among our mailing list of 1,500, through social media on Facebook (4,300 followers), and throughout the community through other partners like churches and other service organizations. We would recognize your company through these promotions and onsite signage, and we will reserve time for you to address our participants before each sponsored session.

HUNGER AND HOMELESSNESS AWARENESS WEEK NOVEMBER 16-23, 2020

This event is widely promoted through all forms of media and is one of the most impactful weeks at HOTEL INC. It includes awareness activities and events that educate the public on the issues of food, health and housing insecurity in our community. HHAW is hosted as part of the national Hunger and Homelessness Awareness Week, and partners include other businesses, faith groups, local tv and radio station sponsors, and community groups who come to enjoy our annual Chili Lunch and health and wellness events. This year's feature is a 5K Race.



OTHER OPTIONS:

Ongoing, HOTEL INC hosts stewardship and recognition events and raises funds to support 5-year housing plan through our Affordable Housing Fund. These options are listed below, and we would be delighted to share more about these if you are interested:

- Affordable Housing Fund Investment Opportunities - Ongoing
- Farm to Table Dinner - September
- Quarterly Lunch and Learns
- Block Parties and Neighborhood Celebrations
- Annual Housing BBQ

TITLE SPONSOR**\$10,000**

- Listed as Title Sponsor for all events in a 12 month period
- Prominent logo placement on signage, announcements and advertisements
- Logo and featured article on publications and printed materials
- Logo on website, e-newsletters and promotions, and social media
- 10 Reserved seats for each event of your choosing

PLATINUM SPONSOR**\$5,000**

- Prominent logo placement on signage, announcements and advertisements
- Logo and featured article on publications and printed materials
- Logo on website, e-newsletters and promotions, and social media
- 10 Reserved seats for one event of your choosing

GOLD SPONSOR**\$2,500**

- Logo placement on signage
- Logo on publications and printed materials
- Logo on website and listing in social media
- 5 Reserved seats for one event of your choosing

SILVER SPONSOR**\$1,000**

- Listing in publications and printed materials
- Listing on website and in social media
- 2 Reserved seats for one event of your choosing

BRONZE SPONSOR**\$500**

- Listing in publications and printed materials
- Listing on website and in social media

C O U N T U S I N !

Sponsor Level/Investment Amount: \$ _____

Reserved seating at the following (check applicable to investment level):

- | | |
|--|--|
| <input type="checkbox"/> Preferred Tenant Program | <input type="checkbox"/> Hunger & Homelessness Awareness Week |
| <input type="checkbox"/> Housing Fund Investment Opportunities | <input type="checkbox"/> Farm to Table Dinner |
| <input type="checkbox"/> Annual Housing BBQ | <input type="checkbox"/> Block Parties and Neighborhood Celebrations |
| <input type="checkbox"/> Quarterly Lunch and Learns | |

Contact Name: _____

Address: _____

Email: _____ Phone: _____

Credit Card #: _____

Exp. Date: _____ CCV/Card Code: _____

By signing below, I am authorizing a sponsorship donation to HOTEL INC of a one-time amount listed above to be charged to the Credit Card listed above.

Signature: _____ Date: _____

Email high resolution logo to director@hotelincbg.com.