

IMPACT REPORT 2021



Our mission is to advocate, educate, empower, and share in the work of our community to ensure all people have security through safe, affordable housing, health care and nutritious food.

LETTER FROM THE EXECUTIVE DIRECTOR AND BOARD PRESIDENT

2021 was a year of transformation both internally and externally. Over the past four years we have been leaning in and out as we transform not only as an organization but as people. When we first introduced the small group curriculum of Seeking Shalom in 2018 many of us were challenged to reframe our actions and role in loving our neighbor. We have leaned in to being stretched as we grow in living out the principles of Shalom – mutuality, participatory, holistic, mind, and impact.

This past year as the vaccine became available it allowed us to engage deeper with our neighbors to make space for more transformation. To begin to build relationships and strengthen older ones. To share in the work as our mission statement reads. To look at 10 years of data, assessments, surveys, and have conversations to see where impact was missing or needed to be improved. To begin the first year of our five-year strategic plan for growth and development. For 40 years you, neighbors, congregations, businesses, and foundations have supported the mission of HOTEL INC. It takes each of us to make the slow work of God a reality.

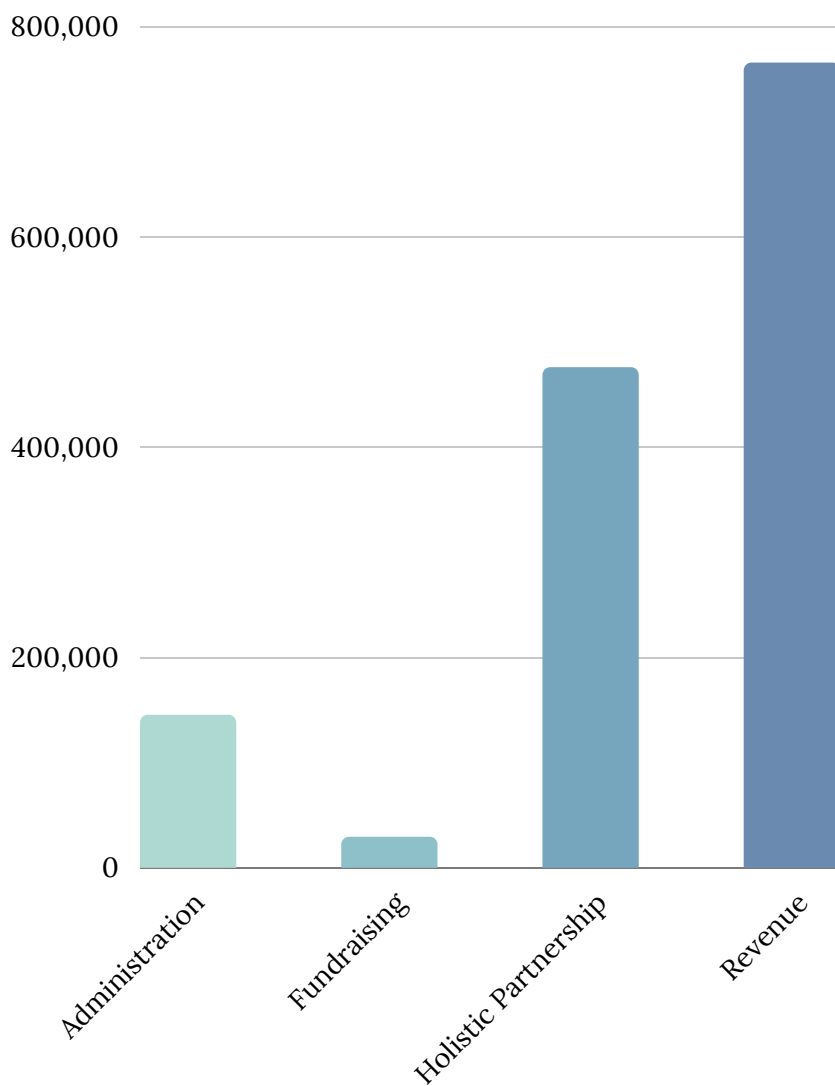
Rhondell Miller, Executive Director
Kevin Gregory, Board of Directors President



We celebrated our 40th anniversary with a stay-at-home gala to help keep the spread of COVID -19 down in our community.

2021 BY THE NUMBERS

2021 Financials



- Number of households served: 562
- Number of services provided: 10,583
- Navigation hours: 3,303
- Number of households obtaining permanent housing: 52
- Number of households assisted with homelessness prevention: 45
- Cost per household: \$1,144

To view our 2021 Audit email director@hotelincbg.com.
You may view our IRS 990 at
www.guidestar.org/profile/31-1021948.

COMMUNITY ENGAGEMENT AND DEVELOPMENT



Summer Block Party co-hosted with City of Bowling Green



Delafield Community Garden provided space for 9 households

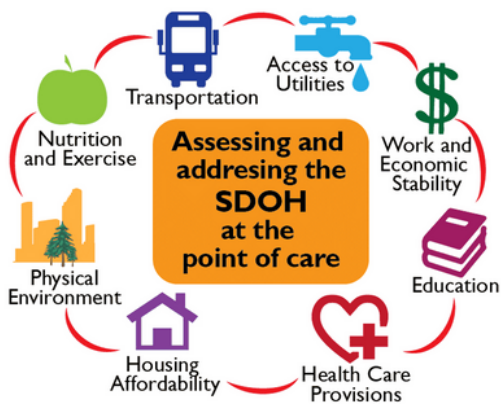


Assisted with COVID -19 vaccine clinics

- Door to door outreach
- Flourishing Neighborhood Index Assessment
- Summer and Fall block parties
- Listening sessions
- Experiments for micro-grocery to open in 2022

STRATEGIC PLAN

THE BOARD OF DIRECTORS AND STAFF CO-CREATED THE 2021-2025 STRATEGIC PLAN FOR GROWTH AND DEVELOPMENT. WE ARE EXCITED ABOUT THE OPPORTUNITY TO BUILD UPON THE DEVELOPMENT WORK WE HAVE BEEN DOING OVER THE PAST SEVEN YEARS. TO BRING MORE VOICES TO THE TABLE AND WORK TOGETHER TO ACCOMPLISH THE GOALS THAT HAVE COME FROM ROUNDTABLES, SURVEYS, ASSESSMENTS, AND LISTENING SESSIONS. TO INVEST IN DEEPENING RELATIONSHIPS AND THE OPPORTUNITY TO WORK WITH OUR NEIGHBORS SO THAT ALL OF US THRIVE. WE INVITE YOU TO READ OUR PLAN AT WWW.HOTELINCBG.COM/STRATEGICPLAN.



2021 Accomplishments Include:

- Third Transitional House purchased
- Holistic Navigation and After-Care began
- Catalyst in City Shapers BG
- Evaluation of data and measured impact streamlined
- Various components to address food insecurity including opening the Delafield Co-Op Market in 2022
- Community engagement in Delafield
- Education included: Preferred Tenant Program, Seeking Shalom, and SHAPE
- Essential committees created
- Feasibility study completed for remodel

2021-2025 Focus Areas



Board of Directors

Kevin Gregory, President
Charlie Cole, Vice President
Kellie Mysinger, Treasurer
Brandon Miles, Secretary
W. Currie Milliken
Dr. Evelyn Thrasher
Jennifer Wilson

Staff

Rhondell Miller, Executive Director
Alan Casada, Director of Operations
Beth Carroll
Shelley Carter
Harold Bucy
Melissa Cowles
Payton Hunt
Rebecca Troxell

Grantors

Arby's Foundation Atmos Energy Bill Gatton Foundation
City of Bowling Green Centene/WellCare Health
Community Foundation of South Central KY EFSP
First Christian Church Kentucky Bar Foundation
Kentucky Housing Corporation Kentucky Proud
Koon Family Charitable Trust PNC Foundation
Ray & Kay Eckstein Charitable Trust River Foundation
United Way of Southern KY Woman's Fund of South Central KY

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